

Shandy Dwi Fernandi

Economics and Market Research Specialist

Curriculum Vitae



Cirebon, 4 January 1988



Indonesia, Greater Jakarta, 13930



(62) 81 325 463 186



shandy.research@gmail.com

EDUCATION

Elementary School:

SD Muhammadiyah 24 , Jakarta.

Junior High School:

SMPN 109 , Jakarta.

Senior High School:

SMAN 91 , Jakarta.

Bachelor's Degree:

Bachelor of Economics (S.E)

2006 – 2011 | GPA – 3.31/4.00

Universitas Diponegoro, Semarang.

Master's Degree:

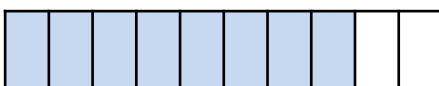
Master of Science (M.Si)

2012 – 2014 | GPA – 3.74/4.00

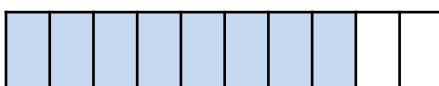
Universitas Indonesia, Jakarta.

SKILL

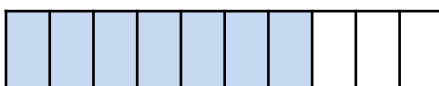
Business Strategy & Development – 8/10



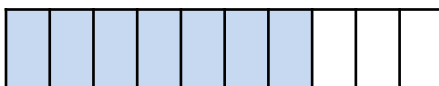
Quantitative Research – 8/10



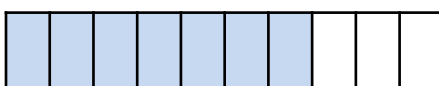
Qualitative Research – 7/10



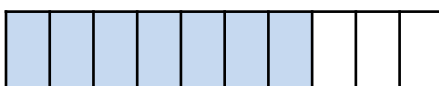
Data Analysis – 7/10



Coaching & Training – 7/10



Microsoft Office – 7/10



EXPERIENCE

ASAD Business Consulting

(2017 – present)

Join as a business partner in the consulting firm with colleague, supported client's research and business development.

Sr. Research Executive & Research Manager – BMI Research

(2015 – 2017)

Conducted market research on many topics such as Central Location Test (CLT), Communication and Media Effectiveness Survey, Product Test, Tourism Brand Survey, Retail/Channel Audit, Feasibility Study, and many more across category of industries such as Government and Public Services, Telco & IT Industry, FMCG Industry, Oil & Gas Industry, Financial Service, and other industries. Finally, as a Research Manager, I lead and responsible to the all of BMI Research activities (research project and business management).

Lecturer – STIE Trianandra

(2015 – 2017)

Part time lecturer and teaching Research Methodology, Basic Statistics for Business and Management, Finance Management, Sharia Banking Management, and International Economic.

Research Executive – MARS Indonesia

(2014 – 2015)

Conducted market research on many topics such as Market Understanding Study, UAI Study, Brand Health Tracking, Customer Satisfaction Survey, Consumer Need Study, and many more across category of industries such as Pharmacy Industry, FMCG Industry, Automotive Industry, Financial Service, Hospitality Industry, and other industries.

Consultant and Research Executive – Prospero Management

(2013 – 2014)

Started working as a business research and professional consultant at Prospero Management. Completed many projects such as Balanced Scorecard and KPI Development, Performance Management System, Customer Satisfaction Survey, Employee Engagement Survey, etc.

Marketing and Business Development – Tumaritis Rubber Indonesia

(2011 – 2013)

Tumaritis Indonesia is a company that sells synthetic rubber and general fabrication. Perform all marketing and business development activities both of above the line and below the line. Managed many clients fro various industry, such as printing and packaging industry, automotive industry, etc.



Professional Profile

Shandy Dwi Fernandi

“The only person who never makes a mistake, is the person who never does anything, do your best!”

Project Experience

No	Project	Method					Client
		Desk	Quant	Qual	Intel	OL	
1	Customer Satisfaction Survey						Port and Indonesia Gateway
2	Employee Engagement Survey						Port and Indonesia Gateway
3	Customer Satisfaction Survey						Financial Service
4	Mystery Shopping						Financial Service
5	Mystery Shopping						Automotive
6	Mystery Shopping						FMCG – Accessories
7	Brand Health Tracking						Pharmacy
8	UAI Study						Pharmacy
9	Customer Satisfaction Survey						Hospitality
10	Mystery Shopping						Automotive
11	Consumer Need Study						Automotive
12	Communication Research						Oil and Gas
13	New Product Development						FMCG – Toiletries
14	Channel Distribution Audit						Hardware/Home Appliance
15	Consumer (Digital) Behavior						Telco
16	Communication Research						Tourism Branding
17	Customer Behavior						Financial Service
18	Stakeholder Behavior						Online Shop – C2C
19	Communication Research						Media Agency
20	Media Consumption Survey						Independent
21	Central Location Intercept (CLI)						FMCG – Snack & Cookies
22	Concept Test						FMCG – Snack & Cookies
23	Communication Research						Media Agency
24	Customer Retention Survey						Financial Service
25	Business and Customer Insight Study						Education Institution
26	Central Location Test (CLT)						Fragrance Product
27	Market Understanding Study						Financial Service
28	Product Test						FMCG – Snack & Cookies
29	Product Test						Pharmacy
30	Business Prospect Study						Information Technology

No	Project	Method					Client
		Desk	Quant	Qual	Intel	OL	
31	Social Research						Governance
32	Feasibility Study						Fishing
33	Feasibility Study						Transportation
34	Social Media Behavior						Independent
35	SME's Behavior Study						Financial Service – Banking
36	Customer Satisfaction Survey						Property Industry
37	Customer Satisfaction Survey						Law Firm
38	Communication Research						Media Agency
39	Channel Distribution Audit						Wheat Flour
40	Market Review Study						Financial Service – Banking
41	Customer Service Development *)						Property & Industry
42	Scholarship & Study Abroad **)						Financial Service – Banking
43	Communication Research						Media Agency
44	Business Development Program *)						ISP & Cable TV
45	Market Understanding Study						Financial Service
46	Brand Health Study						Wheat Flour
47	Consumer Needs Study						Electricity
48	Customer Satisfaction Survey						Property & Industry
49	Content Advertorial Survey						Media & Banking
50	Communication Research						Media & Diapers
51	Communication Research						Media & Online Travel Agent
52	Business Development Program *)						Law Firm
	Etc.						

NOTE:

- **Desk:** Desk Research – Secondary Data.
- **Quant:** Quantitative Research – Primary Data.
- **Qual:** Qualitative Research – Primary Data.
- **Intel:** Marketing Intelligence / Business Investigation – Primary Data.
- **OL:** Online Survey.
- ***)** Extra Consulting.
- ****)** Extra Training.
- **Updated:** April 2018.

KEMENTERIAN PENDIDIKAN DAN KEBUDAYAAN REPUBLIK INDONESIA
UNIVERSITAS DIPONEGORO

No. U. : 9467/SE
No. F. : 10105/FE/1

Pimpinan Universitas Diponegoro dengan ini menyatakan bahwa :

32 **Shandy Dwi Fernandi**

diterima pada tahun **2006**

NIM **C2B006068**

lahir di **Cirebon** tanggal **4 Januari 1988** telah menyelesaikan
dan memenuhi segala syarat pendidikan pada **Program Sarjana Ilmu Ekonomi dan Studi Pembangunan,**
sehingga kepadanya diberikan :

IJAZAH

dengan gelar akademik

SARJANA EKONOMI (S.E.)

Lulus pada tanggal **17 Oktober 2011**

dengan demikian dapat melanjutkan ke jenjang pendidikan yang lebih tinggi.

Diberikan di Semarang pada tanggal **24 Januari 2012**

DEKAN
FAKULTAS EKONOMI

Prof. Drs. MOHAMAD NASIR, M.Si, Akt., Ph.D.
NIP 196006271990011001



REKTOR

SUDHARTO P. HADI, MES, Ph.D.
REKTOR NIP 195403091980031003

Keputusan Rektor Universitas Diponegoro
Nomer 095/SK/J07/2005 tanggal 29 Maret 2005



KEMENTERIAN PENDIDIKAN DAN KEBUDAYAAN
MINISTRY OF EDUCATION AND CULTURE
UNIVERSITAS DIPONEGORO
DIPONEGORO UNIVERSITY
FAKULTAS EKONOMI
FACULTY OF ECONOMICS

Jl. Prof. Soedharto SH, Tembung Semarang 50275, Telp (024) 7549851, 7549853, Fax (024) 7549852

TRANSKRIP AKADEMIK
ACADEMIC TRANSCRIPT
NO: 10105PE1

NOMOR MAHASISWA: C28006008
STUDENT NUMBER
N A M A : SHANDY DWI FERNANDI
NAME
TANGGAL LAHIR : 4 JANUARI 1988
DATE OF BIRTH
PROGRAM : STRATA 1
DEGREE
JURUSAN : ILMU EKONOMI DAN STUDI PEMBANGUNAN
DEPARTMENT

TANGGAL MASUK : 1 SEPTEMBER 2006
DATE OF ENTRY
TANGGAL LULUS : 17 OKTOBER 2011
DATE OF COMPLETION
SKS TOTAL : 145
TOTAL SCS
IP KUMULATIF : 3,31
GRADE POINT AVERAGE
PREDIKAT : SANGAT BERTAMBAH
GRADE

No.	Mata Kuliah / Subject	SKS	Nilai	No.	Mata Kuliah / Subject	SKS	Nilai
1.	AGAMA ISLAM <i>RELIGION</i>	2	B	25.	EKONOMI PEMBANGUNAN I <i>DEVELOPMENT ECONOMICS I</i>	3	A
2.	PENDIDIKAN PANCASILA <i>PANCASILA (STATE GUIDELINE)</i>	2	AB	26.	EKONOMI INTERNASIONAL I <i>INTERNATIONAL ECONOMICS I</i>	3	B
3.	PENDIDIKAN KEWARGANEGARAAN <i>CIVICS</i>	2	B	27.	EKONOMI PUBLIK I <i>PUBLIC ECONOMICS I</i>	3	B
4.	BAHASA INGGRIS <i>ENGLISH</i>	3	B	28.	EKONOMI MONETER I <i>MONETARY ECONOMICS I</i>	3	C
5.	MATEMATIKA EKONOMI I <i>MATHEMATICS FOR ECONOMICS I</i>	3	B	29.	EKONOMI SUMBER DAYA MANUSIA <i>HUMAN RESOURCE ECONOMICS</i>	3	AB
6.	MATEMATIKA EKONOMI II <i>MATHEMATICS FOR ECONOMICS II</i>	3	A	30.	EKONOMI SUMBER DAYA ALAM & LINGKUNGAN <i>NATURAL RESOURCE AND ENVIRONMENTAL ECONOMICS</i>	3	B
7.	EKONOMETRIKA I <i>ECONOMETRICS I</i>	3	A	31.	EKONOMI INDUSTRI I <i>INDUSTRIAL ECONOMICS I</i>	3	B
8.	STATISTIKA EKONOMI <i>STATISTICS FOR ECONOMICS</i>	3	B	32.	EKONOMI PEMBANGUNAN II <i>DEVELOPMENT ECONOMICS II</i>	3	C
9.	METODOLOGI PENELITIAN <i>RESEARCH METHODOLOGY</i>	3	A	33.	EKONOMI INTERNASIONAL II <i>INTERNATIONAL ECONOMICS II</i>	3	B
10.	PENGANTAR HUKUM BISNIS <i>INTRODUCTION TO BUSINESS LAW</i>	3	AB	34.	EKONOMI PUBLIK II <i>PUBLIC ECONOMICS II</i>	3	A
11.	SISTEM EKONOMI <i>ECONOMIC SYSTEMS</i>	3	B	35.	EKONOMI MONETER II <i>MONETARY ECONOMICS II</i>	3	AB
12.	STATISTIKA EKONOMI LANJUTAN <i>ADVANCED STATISTICS FOR ECONOMICS</i>	3	AB	36.	ANALISIS KEPENDUDUKAN <i>POPULATION ANALYSIS</i>	3	A
13.	SEJARAH PEMIKIRAN EKONOMI <i>HISTORY OF ECONOMIC THOUGHT</i>	3	C	37.	EKONOMI INDUSTRI II <i>INDUSTRIAL ECONOMICS II</i>	3	A
14.	EVALUASI PROYEK <i>PROJECT EVALUATION</i>	3	A	38.	PEREKONOMIAN INDONESIA <i>INDONESIAN ECONOMY</i>	3	A
15.	EKONOMI PERTANIAN <i>AGRICULTURAL ECONOMICS</i>	3	AB	39.	PENGANTAR SOBIOLOGI <i>INTRODUCTION TO SOCIOLOGY</i>	2	B
16.	PENGANTAR TEORI EKONOMI <i>INTRODUCTION TO ECONOMIC THEORY</i>	4	A	40.	KULIAH KERJA NYATA / KKN <i>COMMUNITY WORK</i>	3	A
17.	PENGANTAR AKUNTANSI <i>INTRODUCTION TO ACCOUNTING</i>	4	B	41.	EKONOMI KOPERASI & USAHA KECIL, MENENGAH <i>COOPERATIVE ECONOMICS & SMALL, MEDIUM BUSINESS</i>	3	B
18.	PENGANTAR BISNIS <i>INTRODUCTION TO BUSINESS</i>	3	AB	42.	SKRIPSI <i>THESIS</i>	6	A
19.	EKONOMI MIKRO I <i>MIKRO ECONOMICS I</i>	3	A	43.	EKONOMI ISLAM <i>MUSLIM ECONOMICS</i>	3	A
20.	EKONOMI MIKRO II <i>MIKRO ECONOMICS II</i>	3	B	44.	EKONOMETRIKA II <i>ECONOMETRICS II</i>	3	B
21.	EKONOMI MIKRO III <i>MIKRO ECONOMICS III</i>	3	B	45.	EKONOMI PERKOTAAN <i>URBAN ECONOMICS</i>	3	B
22.	EKONOMI MIKRO IV <i>MIKRO ECONOMICS IV</i>	3	BC	46.	EKONOMI PEMBANGUNAN REGIONAL <i>REGIONAL DEVELOPMENT ECONOMICS</i>	3	C
23.	EKONOMI REGIONAL <i>REGIONAL ECONOMICS</i>	3	C	47.	AGRI BISNIS <i>AGRI-BUSINESS</i>	3	A
24.	EKONOMI PERENCANAAN <i>PLANNING ECONOMICS</i>	3	A	48.	PEMBANGUNAN PERTANIAN DAN PERKOTAAN <i>AGRI AND AGRICULTURE DEVELOPMENT</i>	2	B

JUDUL SKRIPSI : Analisis Efektifitas Pemberdayaan Dana Zakat, Infak, Sedekah, dan Wakaf (DISWAF) Lembaga Amil Zakat Nasional Pos Keadilan Peduli Umat (PKPU) Cabang Semarang pada Posingling Terpadu dan Program Klinik Peduli



SEMARANG, 24 JANUARI 2012
DEKAN / DEAN



SAHABAD NASIR, M.SI, AKL, Ph.D.
024754985271380011001



UNIVERSITAS INDONESIA

memberikan kepada

Shandy Dwi Fernandi

lahir pada tanggal 04 Januari 1988 di Cirebon

ijazah

MAGISTER SAINS (M.Si.)

Program Studi Kajian Wilayah Timur Tengah dan Islam

Peminatan Ekonomi dan Keuangan Syariah

Program Pascasarjana

dengan segala hak dan kewajiban yang berhubungan dengan gelar akademik ini.

Rektor

Prof. Dr. Ir. Muhammad Anis, M.Met.



Jakarta, 26 Januari 2015

Ketua

Prof. Dr. Sulistyowati Irianto

ASLI

No. KA 15002368

V. BEBAN STUDI DAN MASA STUDI / COURSE LOAD AND MAXIMUM PERIOD OF STUDY
 Beban studi dan masa studi program pendidikan di Universitas Indonesia tertera pada tabel di bawah ini.
 Students must earn the minimum number of Semester Credit Units for a program of study and do so within a maximum time period in order to successfully complete it. These are as follows:

Nomor Urut	Prog. Pendidikan Program	Jumlah SKS SCU	Masa Studi Maksimal Maximum time for completion
1	Diploma / Diploma	100 - 120	6 semester / semesters
2	Sarjana / Undergraduate	140 - 160	8 semester / semesters
3	Magister / Master	40 - 42	6 semester / semesters
4	Doktor / Doctor	40 masa studi / Masa st.	10 semester / semesters
5	Profesi / Professional	Ditentukan oleh Fakultas Penyelenggara / Determined by the respective faculties	
6	Spesialis / Specialist		

VI. SISTEM PENILAIAN / GRADING SYSTEM

Nilai Angka Score	Nilai Huruf Grade	Ekuivalen Equivalent	Preklat Description
85 - 100	A	4,00	Sangat Baik / Excellent
80 - 84	A-	3,75	Baik / Good
75 - 79	B+	3,50	
70 - 74	B	3,00	
67 - 69	B-	2,75	Cukup / Satisfactory
60 - 66	C+	2,50	
55 - 59	C	2,00	
40 - 54	D	1,00*	Kurang / Fair
< 40	E	0,00*	Sangat Kurang / Fairly
	I	*	Tidak Lengkap / Incomplete
	T	*	Absen / Absent
	DS	*	Beban Lebih / Unfinished
	DK	**	Transfer Kredit / Credit Transfer
	DB	***	Dibebaskan / Waived

* Tidak diperbolehkan dalam IPK / Not counted in GPA calculation
 ** Status SKS yang ditimbang / SCU will counted
 *** Tidak memiliki SKS / No SCU's

VII. INDEKS PRESTASI KUMULATIF / GRADE POINT AVERAGE

IPK merupakan hasil kali nilai angka dan SKS mata kuliah. Nilai angka untuk Indeks Prestasi Kumulatif (IPK) adalah nilai semua mata kuliah dengan nilai minimal C. Indeks Prestasi Kumulatif adalah hasil bagi jumlah semua mata kuliah dengan Satuan Kredit Semester. Indeks Prestasi Kumulatif (IPK) maksimal adalah 4,00.
 A student's Grade Point Average (GPA) for any course is obtained by multiplying the student's final score by the course's Semester Credit Units. This is done for all courses in which the student has obtained a passing grade of C or better. The GPA is a single cumulative measure of the student's attainment in all courses on completion of study. The maximum GPA attainable is 4.00.



UNIVERSITAS INDONESIA

Direktorat Pendidikan
 Kampus Universitas Indonesia - Depok

**TRANSKRIP AKADEMIK ASLI
 ORIGINAL ACADEMIC TRANSCRIPT**

KETERANGAN TRANSKRIP AKADEMIK / DESCRIPTION OF ACADEMIC TRANSCRIPT

- I. UMUM / GENERAL**
 Transkrip akademik merupakan daftar nilai mata kuliah yang dicapai mahasiswa. Dokumen ini bersifat rahasia dan tidak diberikan kepada pihak ketiga tanpa izin tertulis mahasiswa bersangkutan. An academic transcript is an official record of a student's work, showing courses taken and grades achieved. This document is confidential and cannot be released to a third party without the student's written consent.
- II. KEASLIAN / AUTHENTICITY**
 Transkrip akademik yang sah dicetak di atas kertas khusus berpegangan. Tanda tangan Direktur Pendidikan Universitas Indonesia dicetak dengan tinta khusus yang dilengkapi cap timbul Universitas Indonesia dan dibubuhi segel legalitas. Selain itu, pada setiap transkrip tercetak barcode 2 dimensi yang berisi identitas pemilik transkrip. An original academic transcript is printed on special paper with security features. The signature of the Director of Education appears along with the embossed seal of the university and a numbered legal seal. In addition, the transcript has a 2-D barcode which identifies the student.
- III. KALENDER AKADEMIK / ACADEMIC YEAR**
 Tahun akademik terdiri atas dua semester, semester ganjil dan semester genap yang masing-masing 14 - 16 minggu lamanya. Penyelenggara program pendidikan dapat menyelenggarakan semester pendek yang bersifat opsional di antara semester ganjil dan semester genap. The academic year consists of two semesters of 14 - 16 weeks each. In addition, short courses may be run optionally during the breaks between even and odd semesters.
- IV. SATUAN KREDIT SEMESTER / SEMESTER CREDIT UNITS**
 Satuan Kredit Semester (SKS) mencakup beban studi lima puluh menit pertemuan di kelas ditambah dua kali lima puluh menit kerja mandiri dalam satu minggu selama satu semester atau ekuivalennya dalam bentuk tugas laboratorium, kerja lapangan, atau tugas lain yang disetujui. Semester Credit Units (SCU) are the units of study counting towards a student's degree or diploma. They indicate the study load of any course. A single SCU represents one fifty minute period of in class work and two fifty minute periods of independent study per week during one semester or some workload equivalent performed in laboratory or field work, or in other approved activities.

Nama (Name): **Shahdy Dwi Firmansih**
 N.P.M. (Student Number): **1196144119**
 Tanggal Lahir (Place of Birth): **Cirebon**
 Tanggal Lahir (Date of Birth): **04-03-1998**
 Program (Program): **Magister (Graduate)**
 Fakultas (Faculty): **Pascasarjana (Graduate School)**
 Program Studi (Major): **Kajian Wilayah Timur Tengah Islam (Islamic & Middle Eastern Studies)**

Tanggal Lulus (Date of Graduation): **20-01-2015**
 Nomor (Nomor) (Certificate Number): **0002/52-PP/1/2015**
 I.P.K. (G.P.A.): **3,74**
 Total Kredit (Credit Earned): **42**
 Predikat (Predicates): **Sangat Memuaskan (Very Good)**
 Judul Skripsi/Tesis/Dissertasi (Undergraduate Thesis/Master's Thesis/Doctoral Thesis Title):
Analisis Pengaruh Kinerja Pengelolaan Dana Zakat Terhadap Kemiskinan, Kualitas Pelayanan, dan Pertumbuhan Usaha Mikro, Kecil dan Menengah.
(The Effect of Performance of Zakah Management for the Poverty, Service Quality, and SMEs Growth.)

Kode (Code)	Mata Kuliah (Course Title)	K(1)	N(2)
Semester 2012/2013 - 2			
K711007	Kebudayaan dan Peradaban Timur Tengah & Islam (Culture & Civilization in the Middle East)	3	A-
K711008	Pandangan Alam Islam (Islamic Worldview)	3	A
K711002	Sejarah Peradaban Ekonomi Islam (History of Islamic Economic Thought)	3	A-
K711021	Al-Qur'an dan Tafsir Muqattilah (Al-Qur'an and Tafsir Muqattilah)	3	A-
K700171	Teoris Ekonomi Mikro Islam (Islamic Micro Economic Theory)	3	A-
Semester 2012/2013 - 1			
K711001	Metodologi Penelitian (Research Methodology)	3	A-
K711003	Sistem Keuangan Islam (Islamic Financial System)	3	B+
K711022	Lembaga Keuangan Islam (Islamic Financial Institutions)	3	B+
K700270	Teoris Ekonomi Makro Islam (Islamic Macro Economic Theory)	3	B
K700109	Ekonomika (Economics)	3	A
Semester 2012/2013 - 2 (Tidak Aktif) (Inactive)			
Semester 2013/2014 - 1			
K711004	Kajian Tafsir Qur'an dan Hadis (Study of Qur'an Exegesis and Hadith)	3	A
K711005	Proposal dan Seminar Tesis (Thesis Proposal and Seminar)	3	A-
K711006	Tesis (Thesis)	3	B+
K711023	Kreativitas dan Kewirausahaan Islam (Creativity and Entrepreneurship Islam)	3	A
K711025	Kebijakan Keuangan Publik Islam (Islamic Public Finance Policy)	3	A-
Semester 2013/2014 - 2			
K711008	Tesis (Thesis)	6	B+
Semester 2014/2015 - 1			
K711008	Tesis (Thesis)	6	A

----- Akhir dan Transkrip (End of Transcript) -----

ASLI

04 Maret 2015

Direktor Pendidikan / Director of Education

Prof. Dr. H. Harunaldi, M.Eng.
 NIP. 19630501199310001



PROVINSI DKI JAKARTA
JAKARTA TIMUR

NIK : 3175060401880008

Nama	SHANDY DWI FERNANDI	
Tempat/Tgl Lahir	CIREBON, 04-01-1988	
Jenis Kelamin	LAKI-LAKI	Gol Darah : A
Alamat	RAWA BADUNG	
RT/RW	007 / 013	
Kel/Desa	JATINEGARA	
Kecamatan	CAKUNG	
Agama	ISLAM	
Status Perkawinan	BELUM KAWIN	
Pekerjaan	PELAJAR/MAHASISWA	
Kewarganegaraan	WNI	
Bertaku Hingga	04-01-2017	

JAKARTA TIMUR
13-06-2012



KEMENTERIAN KEUANGAN REPUBLIK INDONESIA
DIREKTORAT JENDERAL PAJAK

NPWP : 71.168.446.4-004.000
SHANDY DWI FERNANDI

NIK : 3175060401880008
KP. RAWA BADUNG NO.011 RT.007 RW.013
KEL. JATINEGARA KEC. CAKUNG
JAKARTA TIMUR, DKI JAKARTA

KFP PRATAMA JAKARTA CAKUNG SATU

Certificate – Market Research

Certificate of Completion

is hereby granted to

Shandy Dwi Fernandy

to certify completion of the

BASIC TRAINING: MARKETING RESEARCH 101

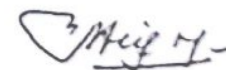
This certificate acknowledges your attendance and participation in this training on
March 29-30, 2017

Jakarta, March 30, 2017



Yanti Nisro
President

PERPI
perhimpunan riset pemasaran indonesia



Arif Purnomo
Human Development



EXECUTIVE
EDUCATION

This is to certify that

Shandy Dwi Fernandi

Has successfully completed

Mini MBA Program

Jakarta, 02 October 2018-01 March 2019



Dhyana P. Lim
Continuing Education Director

No: 022/OE/MINIMBAB3/III/2019